. [3662]-265

S.E. (Computer) (I Sem.) EXAMINATION, 2009

FINANCIAL AND INDUSTRIAL MANAGEMENT

(2003 COURSE)

Time : Three Hours　　　　　　　　　Maximum Marks : 100

N.B. :— (i) Answer *three* questions from Section I and *three* questions from Section II.

(ii) Answers to the two Sections should be written in separate answer-books.

(iii) Neat diagrams must be drawn wherever necessary.

(iv) Figures to the right indicate full marks.

SECTION I

1.　(a)　Explain the concept of Scientific Management by F.W. Taylor. [8]

　　(b)　What are the functions of Management ? Explain.　　　[8]

Or

　(a)　State and explain the principles of Management by Henry Fayol.　　　　　　　　　　　　　　　　　　　　[10]

　(b)　Explain the various levels of Management.　　　　[6]

2.　(a)　Explain the scope and importance of Engineering Economics. [6]

　　(b)　Explain the following :　　　　　　　　　　　　　[10]

　　　　(i) E-commerce

　　　　(ii) Conditions of valid contract.

Or

　(a)　What is Patent ? What are the benefits of patent ? What are the rights of Patentholder ? Explain.　　　　[6]

(b) Explain the role of SEBI in Indian stock markets.   [5]

(c) What are the functions of Chamber of Commerce ?   [5]

3. Write short notes on the following :   [18]

(a) Line and staff structure

(b) Public Sector Undertakings

(c) Co-operatives.

Or

Describe the formation. Salient features of joint stock companies along with their advantages and disadvantages.   [18]

SECTION II

4. Define recruitment. State and explain various sources of recruitment. Explain the merits and demerits of various types of recruitments.   [16]

Or

(a) What is communication ? Explain the process of communication.   [8]

(b) Explain the concept of Manpower Planning.   [8]

5. (a) What is Capital ? What are its types ? What are their sources ? Explain.   [8]

(b) Explain the different types and elements of cost.   [8]

Or

(a) What is Budget ? What is its importance ? What is budgetary control ? Explain.   [8]

(b) Explain the importance of Balance Sheet.   [8]

6. (*a*) Explain the concept of Depreciation. [6]

(*b*) Explain the importance of ratio analysis. [6]

(*c*) Explain overheads and its types. [6]

Or

Write short notes on the following : [18]

(1) Annuity

(2) Credit rating for software companies

(3) Break-even analysis.