

S.E. (IT) (I Sem.) EXAMINATION, 2009

MANAGEMENT AND FINANCE

(2003 COURSE)

Time : Three Hours

Maximum Marks : 100

- N.B. :—**
- (i) Answer any *one* question from each Unit.
 - (ii) Answers to the two Sections should be written in separate answer-books.
 - (iii) Neat diagrams must be drawn wherever necessary.
 - (iv) Figures to the right indicate full marks.
 - (v) Assume suitable data, if necessary.

SECTION I

Unit I

1. (a) Define Management. What are the characteristics and objectives of management ? [9]
- (b) "Planning is the basis of control, action is the essence of control, delegation is key to control and information is the guide to control." Explain. [9]

Or

2. (a) What are the different levels of management and their functions ? [6]
- (b) Explain in brief the contribution of Henry Fayol and F.W. Taylor to the scientific management. [12]

Unit II

3. (a) Explain the following in brief : [8]
- (i) Human wants
 - (ii) Economic goods
 - (iii) Utility
 - (iv) Value.
- (b) Define the law of demand and law of supply. What are the exceptions of the law of demand ? [8]

Or

4. (a) Explain the role of Chamber of Commerce and Industries in Indian context. [8]
- (b) Explain the following : [8]
- (i) Patents
 - (ii) Copyrights.

Unit III

5. (a) Define 'Organization'. Explain in brief the principles of Organization. [8]
- (b) Explain the role of public sector undertakings in the development of Indian economy. [8]

Or

6. (a) Explain the following organizational structures with neat sketches : [8]
- (i) Functional organization
 - (ii) Line organization.

(b) Explain the following : [8]

(i) MOA

(ii) AOA.

SECTION II

Unit IV

7. (a) Explain with a neat diagram Maslow's need priority model. [8]
(b) Define communication. State and explain verbal and non-verbal communication along with advantages and disadvantages. [8]

Or

8. (a) What is man power planning ? Explain the process of man power planning with a neat line diagram. [8]
(b) Explain the objectives and various methods of training the employees. [8]

Unit V

9. (a) Define the term 'Financial Management'. What are the various methods of raising capital ? Explain. [10]
(b) What is a balance sheet ? Illustrate the forms and contents of a balance sheet. [8]

Or

10. (a) Define 'Budget' and 'Budgetary Control'. Explain any *two* types of budgets in brief. [8]
(b) Explain the following : [10]
(i) Money market
(ii) Capital market.

Unit VI

11. (a) State and explain the significance of each of the following : [9]
- (i) Profitability ratio
 - (ii) Capital turnover ratio
 - (iii) Inventory turnover ratio.
- (b) Explain any *two* methods of calculating depreciation. [7]

Or

12. Discuss the phases of capital budgeting. Explain the following methods of capital budgeting along with advantages and limitations : [16]
- (i) Payback method
 - (ii) Accounting Rate of Return (ARR) method.