[3562]-205

S.E. (Computer Engg.) EXAMINATION, 2009

FINANCIAL AND INDUSTRIAL MANAGEMENT

(2003 COURSE)

Time : Three Hours   **Maximum Marks : 100**

N.B. :—   (*i*)   Answer *three* questions from Section I and *three* questions from Section II.

(*ii*)   Answers to the two Sections should be written in separate answer-books.

(*iii*)   Neat diagrams must be drawn wherever necessary.

(*iv*)   Figures to the right indicate full marks.

(*v*)   Your answers will be valued as a whole.

SECTION I

1.   (*a*)   Explain the following principles of management :   [10]

(*i*)   Division of Labour

(*ii*)   Unity of Direction

(*iii*)   Stability

(*iv*)   Remuneration.

(*b*)   Explain the concept of Management By Objectives (MBO).   [6]

Or

(*a*)   Management is An Art, A Science and A Profession. Comment.   [8]

(*b*)   Explain various levels of Management.   [8]

2. (*a*) Explain the following concepts : [10]

    (*i*) Scales of Production .

    (*ii*) E-Business.

  (*b*) What is Enterprise Resource Planning (ERP) ? Explain. [6]

Or

  (*a*) Explain the following : [10]

    (*i*) Copyrights and Patents

    (*ii*) Contract and Conditions of valid contract.

  (*b*) Explain the importance of Engineering Economics. [6]

3. (*a*) Explain Public Sector Undertakings as a form of business. [7]

  (*b*) Explain line and staff structure. [5]

  (*c*) Explain MOA and AOA. [6]

Or

Write short notes on : [18]

(*a*) Partnership Deed

(*b*) Matrix and Projects Structure

(*c*) Cooperatives.

SECTION II

4. (*a*) Discuss the various factors affecting Man Power Planning. [8]

  (*b*) Define Communication and explain types of communications along with merits and demerits. [10]

Or

  (*a*) Explain various barriers in effective communication. [8]

  (*b*) Define recruitment. State various types of recruitments and explain the various sources of recruitments. [10]

5. (a) Define Cost. Explain various types of cost and elements of cost. [8]

(b) Explain various sources of Capital. [8]

Or

(a) Define Budget. Explain the significance of Budgetary Control. [8]

(b) Explain the importance of P & L account and Balance Sheet. [8]

6. (a) Explain the following ratios : [8]

(i) Current Ratio

(ii) Debt Equity Ratio.

(b) Discuss the process of credit rating for software projects. [8]

Or

(a) Define and explain Break-even analysis in brief. [10]

(b) Explain the concept of Depreciation. [6]