



S.E. (Computer Engg.) (Semester – I) Examination, 2010
FINANCIAL AND INDUSTRIAL MANAGEMENT
(2003 Course)

Time : 3 Hours

Max. Marks : 100

- N.B. :** 1) *Answer three questions from Section – I and three questions from Section – II.*
2) *Answer to the two Sections should be written in separate books.*
3) *Neat diagrams must be drawn wherever necessary.*
4) *Black figures to the right indicate full marks.*

SECTION – I

1. a) Explain the following Principles of Management. 9
 i) Division of Labour.
 ii) Remuneration.
 iii) Unity of Direction.
b) What is MBO ? Explain in brief. 7
 OR
a) Explain the different functions of Management. 7
b) Discuss the contribution of F.W. Taylor to the thought of Scientific Management. 9
2. a) Explain the importance of Engineering Economics in brief. 8
b) Explain in brief: 8
 i) Copyrights. ii) Patents.

OR

P.T.O.



- a) Define the following : 8
- i) Human Wants
 - ii) Wealth
 - iii) Utility
 - iv) Value and Price.
- b) Explain in brief. 8
- i) Conditions of Valid Contract.
 - ii) SEBI.
3. Write short notes on : 18
- i) Co-operatives.
 - ii) Line and Staff Structures.
 - iii) Partnership.
- OR
- Explain the following :
- a) Joint Stock Company. 12
- b) Project structure. 6

SECTION – II

4. a) Explain the types and sources or Recruitment. 8
- b) Define Communication and discuss the barriers of Communication. 8
- OR
- a) Explain Maslow's Theory of Motivation. 8
- b) Explain the need and different methods of Training. 8



5. Explain the following in brief.

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| a) Shares and Debentures. | 6 |
| b) Capital Market and Money Market. | 5 |
| c) Fixed Capital and Working Capital. | 5 |

OR

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| a) Define Cost. Explain the various Elements of Cost. | 8 |
| b) Explain the importance of Budget. | 8 |
| 6. a) Explain the following Ratios. | 10 |
| i) Current Ration. | |
| ii) Inventory Turnover Ration. | |
| b) Discuss the process of Credit Rating for Software Companies. | 8 |

OR

Write short notes on : 18

- a) Depreciation.
 - b) Payback method.
 - c) Accounting Rate of Return.
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