

Total No. of Questions—12]

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S.E. (Comp.) (I Sem.) EXAMINATION, 2010
FINANCIAL AND INDUSTRIAL MANAGEMENT
(2003 COURSE)

Time : Three Hours

Maximum Marks : 100

- N.B. :—** (i) Answer *three* questions from Section I and *three* questions from Section II.
- (ii) Answers to the two Sections should be written in separate answer-books.
- (iii) Neat diagrams must be drawn wherever necessary.
- (iv) Figures to the right indicate full marks.

SECTION I

1. (a) Critically evaluate Henry Fayol's contribution for the development of management science. Explain various principles described by Henry Fayol. [10]
- (b) State and explain the concept of Management By Objectives (MBO). [6]

Or

2. (a) Define Management. Explain various functions of management. Explain the role of manager in a changing business environment. [10]

P.T.O.

- (b) Explain the following concepts :
- (i) Management
 - (ii) Administration and
 - (iii) Organisation. [6]
3. (a) State and explain the meaning and importance of internal and external economies of scale. [8]
- (b) What is law of demand and law of supply ? What are the various determinants of demand ? [8]

Or

4. (a) Explain the following : [12]
- (i) Intellectual Property Right
 - (ii) Patent and copyright
 - (iii) Laws of contracts.
- (b) State and explain the role of Chambers of Commerce and Industries. [4]
5. (a) Define Joint Stock Company. Explain its formation, functions, merits and demerits. [10]
- (b) Explain the evolution and growth of public sector undertakings in India since independence. [8]

Or

6. (a) Define organisational structures. Explain the relative merits and demerits of line and staff organisation. [10]

- (b) Differentiate between Project and Matrix organisation. Which organisational structure is suitable for a software company and why ? [8]

SECTION II

7. (a) What is Man Power Planning ? Explain the process and factors affecting man power planning. [10]
- (b) Define communication. Explain the principles, process and barriers to communication. [6]

Or

8. (a) Explain the concepts of Motive, Motivate and Motivation. Describe Maslow's need hierarchy theory of motivation. [10]
- (b) State and explain theory X and theory Y of motivation developed by McGregors. [6]
9. (a) Define capital structure. Explain various types of capital and how capital requirement is estimated ? [8]
- (b) Prepare a profit and loss account of a software company and explain its importance. [8]

Or

10. Explain the concept of Money Market and Capital Market. How do they function ? State how capital is raised by the industries through money market and capital market. [16]

11. (a) What is Break-even analysis ? What are its assumptions ?
Construct CVP graph and explain its importance to industry. [10]

(b) Define capital budgeting. Explain any *two* methods of capital budgeting. [8]

Or

12. (a) Do you consider depreciation as a cost ? Explain various methods of depreciation. [10]

(b) Explain the following ratios with its importance : [8]

(i) Liquidity ratio

(ii) Debt-equity ratio

(iii) Profitability ratio and

(iv) Activity ratio.