



304210

Seat No.	
----------	--

T.E. (Electronics Engineering) (Semester – II) Examination, 2014
INDUSTRIAL MANAGEMENT
(2008 Course)

Time : 3 Hours

Max. Marks : 100

- Instructions :**
- 1) Answers to the **two** Sections should be written in **separate** answer books.
 - 2) Answer **any three** questions from **each** Section.
 - 3) Neat diagrams must be drawn **wherever** necessary.
 - 4) Figures to the **right** side indicate **full** marks.
 - 5) Use of Calculator is **allowed**.
 - 6) Assume suitable data if **necessary**.

SECTION – I

1. a) Distinguish between : 10
 - 1) Private sector and Public sector
 - 2) Proprietorship and Partnership
- b) What is Globalization ? Explain its impact on Indian economy. 8
- OR
2. a) What is partner ? State characteristics of partnership. Give advantages and disadvantages of partnership. 10
- b) What is the difference between administration and management ? 8
3. a) How BCG matrix is used to determine Strategy ? 8
- b) Explain different genetic strategies. 8
- OR
4. a) Discuss Ansoff model tracing analysis of strategic management. 8
- b) What is SWOT analysis ? Explain the importance of SWOT analysis. 8
5. a) What are the different tools used for measuring quality ? 8
- b) Define Kaizen. State benefits and principles of Kaizen. 8
- OR
6. a) Explain concept of ISO 9000 quality system. 8
- b) What are the characteristics of Quality circles ? 8



SECTION – II

7. a) Explain capital structure. Discuss factors to be considered while planning capital structure. 10
- b) Explain SEBI. What are important functions and responsibilities of SEBI ? 8

OR

8. a) Write note on break even analysis. Discuss assumptions and limitations and applications of break even analysis. 10
- b) What is Cost Benefit Analysis ? Discuss limitations and applications of Cost Benefit Analysis. 8
9. a) What are the benefits of training ? Explain with suitable examples. 8
- b) Explain the objectives of HRM. 8

OR

10. a) Explain Human Resource Information System. 8
- b) Explain career planning in brief. 8
11. a) State goals of E-commerce. Give advantages and disadvantages of E-commerce. State scope of E-commerce. 8
- b) Explain different phases of ERP implementation. Explain different components of ERP implementation. 8

OR

12. a) Explain positive and negative impacts of Information System. 8
- b) State phases in E-commerce. Give main activities of E-commerce. 8