

Total No. of Questions : 12]

SEAT No. :

**P1760**

**[4859]-119**

[Total No. of Pages : 3

**B.E. (Electronics & Engineering)**

**b : ENTREPRENEURSHIP & BUSINESS PLANNING**

**(Elective - II) (2008 Course) (Semester - I)**

*Time : 3 Hours]*

*[Max. Marks : 100*

*Instructions to the candidates:*

- 1) *Answer 3 questions from Section - I and 3 questions from Section - II.*
- 2) *Answers of the two sections should be written in separate answer books.*
- 3) *Neat diagrams must be drawn wherever necessary.*
- 4) *Figures to the right indicate full marks.*
- 5) *Assume suitable data, if necessary.*

**SECTION - I**

**Q1) a)** What is entrepreneurship? State advantage & disadvantages of entrepreneurship. [8]

b) What are six steps in problem solving process? [8]

OR

**Q2) a)** Explain different kinds of entrepreneurial business. [8]

b) State financial & non-financial goals of Entrepreneur. [8]

**Q3) a)** Explain Demand supply curve in market economy? [6]

b) What are some of the advantages and disadvantages of entering family business. [6]

c) State advantages and disadvantages of starting your own business. [6]

OR

**Q4) a)** Explain business activities in market economy & comment on "Concept of Cost". [9]

b) State Advantages & Disadvantages of buying an Existing Business. [9]

**P.T.O.**

- Q5)** a) How can Entrepreneurs with social business ideas get the financing they need to start and run a business? [8]
- b) Explain briefly types of loans. State some reason a bank may reject loan application. [8]

OR

- Q6)** a) What is a Business plan? State the importance of a Business Plan? [8]
- b) Explain five steps of primary market research. [8]

### **SECTION - II**

- Q7)** a) State advantages and disadvantages of computerized record keeping. [8]
- b) Specify six ways you can Recruit employees. [4]
- c) Specify any six leadership characteristics. [4]

OR

- Q8)** a) State advantages and disadvantages of computerized record keeping. [8]
- b) What are four main parts of an income statement? [4]
- c) How can you motivate employees. [4]

- Q9)** a) Explain services provided by financial experts. [8]
- b) Enlist and explain briefly technological items that might be used in business. [8]

OR

- Q10)** a) What is mean by break even analysis. Explain with suitable graph. [8]
- b) What are the advantages of e-mail & www in business? [8]

**Q11)a)** Explain in what way laws protect the business and project the business and Protect consumers? [6]

b) Short note on Business Ethics. [6]

c) What are the risks and benefits of competing globally. [6]

OR

**Q12)a)** What are different responsibilities of Entrepreneurs? [6]

b) Explain the strategy for growth of business. [6]

c) What are global trends for business? [6]

