

Total No. of Questions : 12]

SEAT No. :

P2332

[4758] - 67

[Total No. of Pages :3

T.E. (Electronics)
INDUSTRIAL MANAGEMENT
(2008 Course) (Semester- II) (304210)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) Answers to the two sections should be written in separate books.*
- 2) Neat diagrams must be drawn wherever necessary.*
- 3) Black figures to the right indicate full marks.*
- 4) Use of logarithmic tables slide rule, Mollier charts, electronic pocket calculator and steam tables is allowed.*
- 5) Assume suitable data, if necessary.*

SECTION - I

- Q1)** a) Explain how today's managers use General Administration Theory. [8]
b) Compare Private and public limited companies. Discuss advantages of joint stock organization. [8]

OR

- Q2)** a) Describe the characteristics of an organization.
How the concept of an organization is changing? [8]
b) Explain how today's managers use Scientific Management. [8]

- Q3)** a) Explain Porter's Generic Business Strategy. How we could classify Business Strategies. [8]
b) Explain military origins of strategy. [8]

OR

- Q4)** a) Explain Mintzberg's 5 Ps of strategy. How these will be useful in developing a robust business strategy. [8]
b) Prepare the Environmental Threat and Opportunity profile (ETOP) for an automobile company. [8]

P.T.O.

- Q5) a)** Explain the basic philosophy of Total Quality Management (TQM). What are the Limitations of this technique? [10]
- b) Explain the Six sigma Quality Management Standards. [8]

OR

- Q6) a)** Explain the importance of ISO 9001:2000 Standards in detail with suitable examples on application of this standard [10]
- b) Explain the basic philosophy of 'Kaizen'. State its advantages and limitations [8]

SECTION - II

- Q7) a)** Draw the standard graph of Break Even Analysis and define the following terms [8]
- i) Break even point
- ii) Contribution per unit
- iii) Margin of Safety
- iv) Marginal Cost
- b) Explain the role of SEBI. [8]

OR

- Q8) a)** Explain the techniques of capital Budgeting [8]
- b) Write Short notes on:
- i) PERT
- ii) Project crashing and resource leveling [8]

- Q9) a)** Why Talent Acquisition is always on top priority in the role of HR? [8]
- b) what are the functions involved in HRM? [8]

OR

- Q10) a)** Discuss the competencies and responsibilities of HR professional in an organization. [8]
- b) what would be your mix of selection methods for the selection of middle level managers and why? [8]

- Q11)** a) List different types of e- Commerce. Explain C2C in detail. [8]
b) What is information System? Differentiate between information System and MIS. [10]

OR

- Q12)** a) Explain how MIS can help to increase the productivity of workers in an organization. [10]
b) What is meant by Decision Support System? What are its benefits? [8]

