SEAT No. :

APR-16/BE/Insem.-72
B.E. (Information Technology) (Semester - II)
IT ENABLED SERVICES
(Elective - III (d)) (2012 Pattern)

Time : 1 hour]   [Max. Marks : 30

Instructions to the candidates:
1) *Answer Q.1 or Q.2, Q.3 or Q.4, Q.5 or Q.6.*
2) *Neat diagrams must be drawn wherever necessary.*
3) *Figures to the right carries full marks.*
4) *Assume Suitable data if necessary.*

Q1) a) What is IT Strategy? What is the role of IT strategy for any organization?**[4]**

b) Discuss with proper example THREE-D framework for business & IT alignment. **[6]**

OR

Q2) a) Draw and explain the framework proposed by Henderson and Venkatraman for Business & IT alignment. **[6]**

b) Describe in brief 'IT Application Strategy'. **[4]**

Q3) a) Enlist difficulties in developing and executing SITP. **[2]**

b) Draw the diagram of SITP overall planning process. **[2]**

c) Describe the SITP approach : e-Business value Matrix **[6]**

OR

Q4) a) Define infusion and diffusion. **[7]**

Enlist and describe best practices for achieving good SITP.

b) Discuss with diagram Creative prevalent planning approach of SITP process.

[3]

Q5) a) Explain the following contents of typical Enterprise IT architecture. **[4]**

      i) System interface description and connectivity diagram

      ii) Technical architecture

   b) Why should PMO be set up? How it is helpful for Project management.**[6]**

<div align="center">OR</div>

Q6) a) Describe in brief any two Metrics used to measure PMO performance.**[4]**

   b) Describe any six success factors for PMO. **[6]**

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