

**P1680**

**[5058]-169**

**T.E. (I.T.)**

**MANAGEMENT INFORMATION SYSTEM  
(2008 Course) (Semester-II) (314449)**

*Time : 3 Hours]*

*[Max. Marks : 100*

*Instructions to the candidates:*

- 1) Answers to the two sections should be written in separate sheet.*
- 2) Use of logarithmic tables, slide rules and electronic pocket calculator is allowed.*
- 3) Neat diagram must be drawn wherever necessary.*
- 4) Figures to the right indicate full marks.*
- 5) Assume suitable data, if necessary.*

**SECTION-I**

- Q1)** a) What are different types of information system? Explain with example. [8]  
b) Define role and impact of Management Information System on politics.[8]

OR

- Q2)** a) What is strategic? How it is useful to run a profitable business? [8]  
b) How the strategies are useful to define the goal and objectives of any business? [8]
- Q3)** a) What are the different characteristics of group decision support system? Explain. [9]  
b) What is the different programming languages used for the Group Decision support system? Explain with example. [9]

OR

- Q4)** a) Define the role of Knowledge base in software development. [9]  
b) What is AI? Explain the different AI tools with example. [9]
- Q5)** a) What is the role of E-Commerce with respect to payment gateway in mobile business in India? [8]  
b) What is E-Governance? Explain how E-governance is useful to increase the efficiency of the government. [8]

OR

- Q6)** a) What are the different challenges in SRM development? [8]  
b) "The growth of Indian Economy is depends on E-Commerce business".True or False Justify. [8]

**P.T.O.**

## **SECTION-II**

- Q7)** a) Define application of MIS in HR and Marketing Management. [9]  
b) What is TPS? Explain advantages and disadvantages of it. [9]

OR

- Q8)** a) Define application of MIS in Hotel and Material Management. [9]  
b) What is cross functional system? Explain advantages and disadvantages of it. [9]
- Q9)** a) What is the role of EMS in business growth? Explain with example. [8]  
b) Explain the challenges and limitations of ERP in India. [8]

OR

- Q10)** a) What are the different objectives of ITES? Explain. [8]  
b) “Voice BPO is required for growth of any business”.Justify. [8]

- Q11)** a) Define the terms [8]  
i) Software piracy  
ii) Patent  
iii) Cyber security  
b) What are the different mechanisms to avoid cyber crime? Explain. [8]

OR

- Q12)** a) Define contingency management . In what respect it is useful for our country. [8]  
b) “Geo- Economical platform plays vital role in border issues”.Justify.[8]

