

T.E. (Electronics Engineering)
INDUSTRIAL MANAGEMENT
(2012 Pattern) (Semester - II) (End-Sem.) (304213)

Time : 2½ Hours]

[Max. Marks :70

Instructions to the candidates:

- 1) Attempt Q1 or Q2, Q3 or Q4, Q5 or Q6, Q7 or Q8.*
- 2) Neat diagram must be drawn wherever necessary.*
- 3) Assume suitable data if necessary.*

- Q1)** a) Distinct between Traditional organization and Modern organization. [6]
- b) Discuss in detail Quality Management assistance tools. [6]
- c) Explain the Capital Structure. What are different factors which influences the capital structure decision? [8]

OR

- Q2)** a) Define Forms of Organization-Line, Line-staff, committee. [6]
- b) Explain 5S Quality management standard. [6]
- c) What do you mean by Project crashing and resource Leveling explain in detail. [8]
- Q3)** a) Give the strategic importance of HRM. [6]
- b) Discuss in detail - Challenges to HR professionals. [6]
- c) What are the objectives and process for human resource planning. [6]

OR

- Q4)** a) What are the key parameter for talent acquisition. [6]
- b) Comment on carrier planning and management. [6]
- c) Discuss recent trends in human resource development. [6]

- Q5)** a) Write a note on Entrepreneurship. [6]
b) How to identify the business opportunity. [6]
c) Discuss different sources of finance. [4]

OR

- Q6)** a) Give different type of business. [6]
b) What are the government policies for business. [6]
c) Write a note on Women Entrepreneurship. [4]
- Q7)** a) What is management information system. [6]
b) Give the characteristics of information system. [6]
c) Comment on Contemporary approach to MIS. [4]

OR

- Q8)** a) What is decision support system. [8]
b) Write on B2B, B2C, C2B and C2C. [8]

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