Total No. of Questions: 10]		SEAT No:	
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## B.E.(I.T.) I T / ENABLED SERVICES

(2012 Course) (Elective-III) (Semester-II) Time: 2½ Hours Max. Marks: 70 Instructions to the candidates: 1) Answer Q1 or Q2, Q3 or Q4, Q5 or Q6, Q7or Q8, Q9 or Q10. 2) Neat diagrams must be drawn wherever necessary. 3) Figures to the right side indicate full marks. 4) Use of calculator is allowed. 5) Assume suitable data if necessary. Q1)a) Describe IT Application Strategy in brief. [6] b) Enlist stages of IT Strategy development and implementation. [2] OR Discuss three important factors of framework of business and IT alignment. *Q2*)a) [6] b) Describe 'Leadership level congruence' in brief. [2] **Q3)** a) What is Critical Success Factor? Explain. [6] b) What is EITA? What are the components and sub components of EITA? [6] OR **Q4)**a) Which are the best practices of achieving good SITP? Explain in brief. [6] b) Explain following terms with reference to EITA: [6] i) Business use case model. ii) Logical data model. iii) State time model. **Q5)** a) Describe Service Level Management (SLM) in brief. [8] Explain Capacity Management process. b) [8]

OR

<b><i>Q6</i></b> )a)	What is IT Service Continuity Management (ITSCM)? Which are the measures for quick restoration from risk through ITSCM? [8]
b)	Describe 'Insourcing' in brief. [8]
<b>Q7)</b> a)	Describe different types of arrays in PHP. [8] Create an associative array called \$months that contains the months of the year and the number of days in the months. Display the \$months array.
b)	Describe custom error handler function in PHP with suitable PHP program.  [8]
<b>Q8)</b> a)	Describe following terms in brief:  i) UDDI  ii) SOAP
b)	Describe methods to send information to PHP file through HTML form.  [8]
<b>Q9)</b> a)	Explain Barriers to trade in ITES and explain role of WTO & UNCTAD in ITES.  [9]
b)	Discuss current employment in IT/ITES industry. [9]
0.10)	OR
<b>Q10)</b> a) b)	Write short note on ERP. [9] Write a case study on Internet banking. [9]

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