SEAT No. :

P2463

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[5153]-97

T. E. (Information Technology)
MANAGEMENT INFORMATION SYSTEM
(2008 Course) (Semester-II) (314449)

Time : 3 Hours]   *[Max. Marks : 100*

Instructions to the candidates:
1) *Answers to the two sections should be written in separate sheet.*
2) *Use of logarithmic tables, slide rules and electronic pocket calculator is allowed.*
3) *Neat diagram must be drawn wherever necessary.*
4) *Figures to the right indicates full marks.*
5) *Assume suitable data, if necessary.*

SECTION-I

Q1) a) What is corporate planning? Explain with example. **[8]**

     b) Define operation support system with example. **[8]**

OR

Q2) a) What is strategic planning? Explain role of planning in business. **[8]**

     b) Differentiate between operation support system and management support system? **[8]**

Q3) a) How the decision support system is useful to reduce the risk in the business. Explain. **[9]**

     b) What are the different programming languages used in an expert system and Al. Explain with example. **[9]**

OR

Q4) a) What is Knowledge mining? How it is useful for decision making? **[9]**

     b) What is an expert system? Explain the different expert system tools with example. **[9]**

Q5) a) Explain the electronics payment process with technical details. **[8]**

     b) Explain how E-governance is useful to increase the efficiency of an organisation. **[8]**

OR

Q6) a) What are the different challanges in SCM development? **[8]**

b) "The growth of business is depends on E-Commerce". True or False Justify. **[8]**

SECTION-II

Q7) a) Define application of MIS in Marketing Management. **[9]**

b) What is application integration? Explain advantages and disadvantages of it. **[9]**

OR

Q8) a) Define application of MIS in Hotel Management. **[9]**

b) What is multi cross functional system? Explain advantages and disadvantages of it. **[9]**

Q9) a) What is the future of IT enable services? Explain with example. **[8]**

b) Explain the challenges and limitations of IT enable services in India. **[8]**

OR

Q10) a) What are the different objectives of document processing? Explain. **[8]**

b) What is the current scenario of BPO in India? **[8]**

Q11) a) Define the terms **[8]**

1) Software piracy 2) Patent

b) What are the different mechanisms to avoid Software piracy? Explain. **[8]**

OR

Q12) a) Define system control and audit. **[8]**

b) Define Geo-Economical platform and data access issue. **[8]**

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