

Total No. of Questions: [03]

Total No. of Printed Pages: [01]

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PAPER CODE	U 321-234 (ESE)
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**MAY 2022 - ENDSEM EXAM**  
**T.Y. B. TECH. (COMPUTER ENGINEERING) (SEMESTER - II)**  
**COURSE NAME: ORGANIZATIONAL BEHAVIOUR**  
**COURSE CODE: ES32184CS**  
**(PATTERN 2018)**

Time: [1 Hr]

[Max. Marks: 30]

**Instructions to candidates:**

- 1) Figures to the right indicate full marks.
- 2) Use of scientific calculator is allowed.
- 3) Use suitable data where ever required.

- Q.1 a) Explain what is 360-degree Evaluation? [4]
- b) Summarize Performance Evaluation Techniques [6]
- OR**
- b) Measure the Types of Training and write Benefits of Organizational Training. [6]
- Q.2 a) Explain Automatic processing and Controlled processing with examples. [4]
- b) Differentiate following term regarding of communication. [6]
- i. Channels of Communication
  - ii. Direction of Communication
  - iii. Communication networks
- OR**
- b) Discuss how bloggers might make their messages more persuasive to their audiences. Provide examples of an effective and ineffective blog. [6]
- Q.3 a) Decentralized organizations being the trend nowadays, describe the function of culture in such organizations. [4]
- b) A manufacturing organization benefit from standardized work processes and procedures because they help employees perform their jobs efficiently. Briefly discuss the suitable organization structure for such organizations. [6]
- OR**
- b) A large company decided to consolidate its three divisional marketing offices in different cities into a single regional office. The decision was made in its central office, and the people affected had no say whatsoever in the choice. The reorganization meant relocating employees of 2 regional offices, eliminating some duplicate managerial positions, and instituting a new hierarchy of command. Describe an approach/model to manage this organizational change. [6]